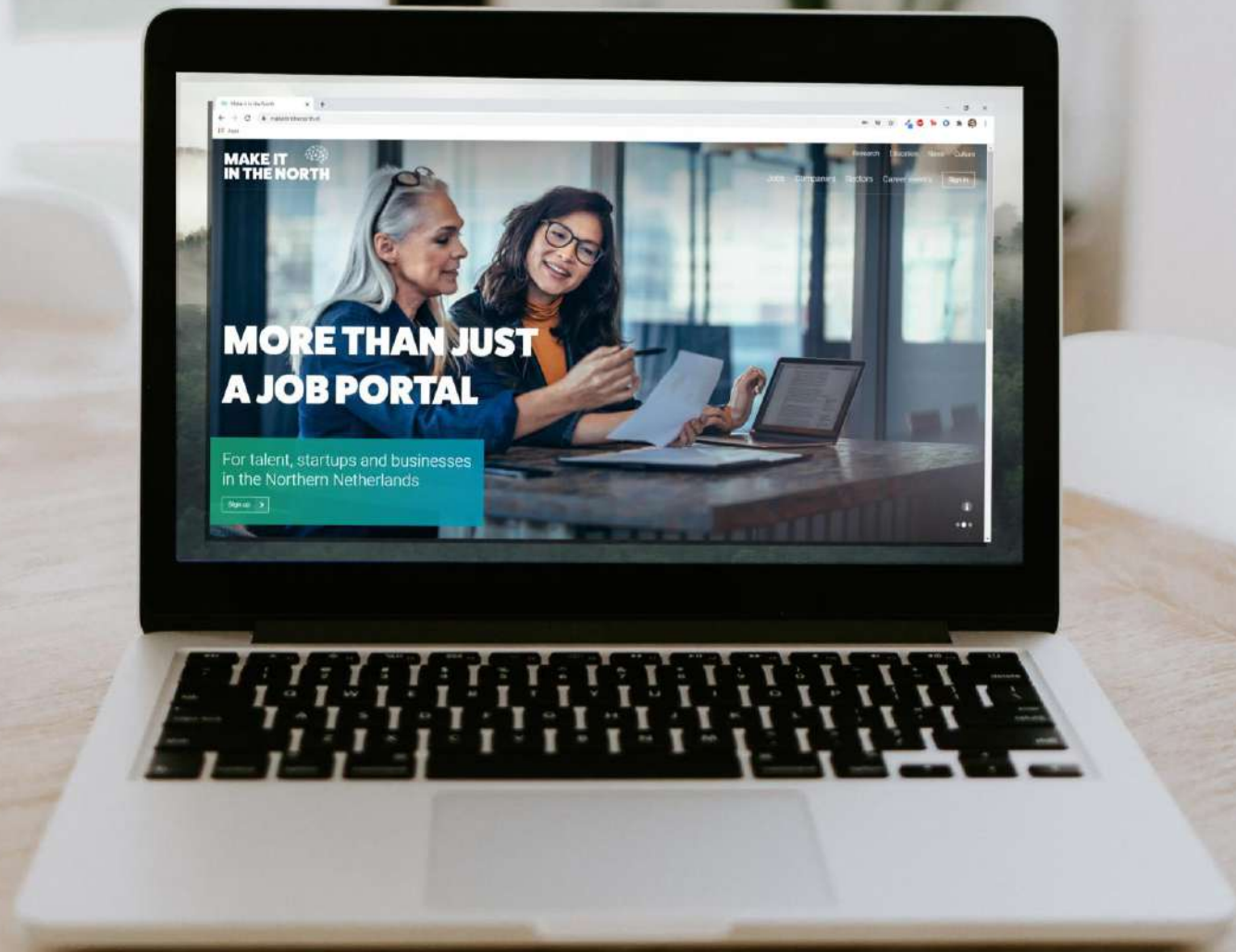


# **MAKE IT IN THE NORTH**

A dark teal silhouette of a person's head and shoulders is positioned behind the main text. Inside the head area, there is a white line-art representation of a neural network or brain structure, consisting of interconnected nodes and lines.

**company guide**



**Make it in the North** is *the* career platform for English speakers in the Dutch North. It connects local and international talent with businesses in Groningen, Friesland and Drenthe. With this company guide, we will show you in a few easy steps how you can use our platform and other services for your organization or company.





**Make it in the North** is an online platform, but we also organize both **online** and **offline career events** to make direct **networking** easy and accessible. Are you looking for personnel? Would you like to share an **inspiring story**? We make **evocative content** for international professionals and organize **master classes**.



## Why Make it in the North?

There is a ambitious group of English speakers in Groningen, Friesland and Drenthe. This group has much potential and is very motivated to get to work in the Northern Netherlands. They cannot yet find you and your jobs on a Dutch vacancy site. So they look on English job sites which only have jobs in the west (Randstad) – which is of course a waste!

**The North has beautiful companies and jobs, and we wish to share this through Make it in the North!**







**MAKE IT  
IN THE NORTH**

**MORE THAN  
JUST A JOB  
PLATFORM.**

**CLAIM  
YOUR SPOT**

Hiring international professionals has advantages:

- European and intercontinental networks become available to you
- Local access in Asia, Africa and the Americas
- Highly-skilled English-speaking and multi-lingual personnel
- Specific knowledge transfer in the area of specific sectors such as IT, Engineering, R&D, Health etc.

**We have great, versatile professionals in the Northern Netherlands with whom we would love to get you in touch.**

# HOW DOES IT WORK?

## Step 1

Create your  
account on  
[makeitinthenth.nl](https://makeitinthenth.nl)

## Step 2

Fill out your  
company page

## Step 3

Upload your  
jobs

# Step 1

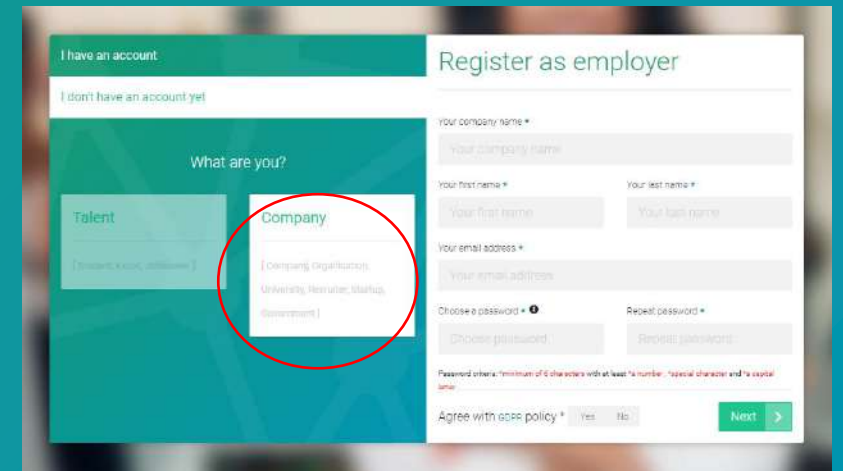
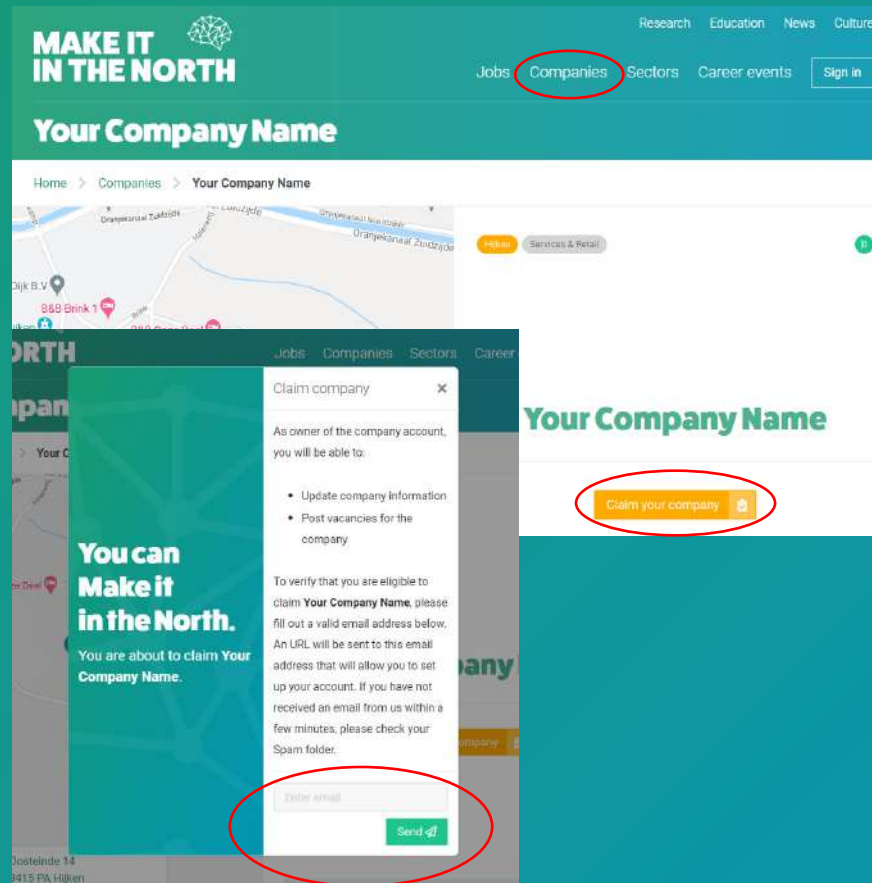
## Create your account

First check if your company or organization is already on Make it in the North. If it is, you can **claim your company page** in order to make your account:

or

If your company is not yet on the platform, you can create your account directly:

Sign in





# Step 1


## Create your account

*You will receive a confirmation code on your email address. This code needs to be filled out during your registration.*

*Have you not received an email?  
Please check your spam folder!*

Almost there, Jane!

We've sent an email with a verification code to **janedoe@yourcompany.com**. Please fill out the code below.

 If you haven't received the code, make sure to check your spam folder!

Verify >

## Step 2

# Fill out your company page

Through the dashboard you can fill out your company page (in English) and include photos and information. Everything to ensure that your company looks great on the platform, even when you do not have jobs available. A complete profile can result in interest on the market: from internships to research and networking. In this way, we are able to display how attractive the Northern Dutch job market is; and connect you with professionals, businesses, educational institutions and government.

### Your Company Logo!

#### Show your company

#### Show your company with a video (youtube)

Link to youtube

#### Sectors

Select a minimum of 1 sector and a maximum of 4

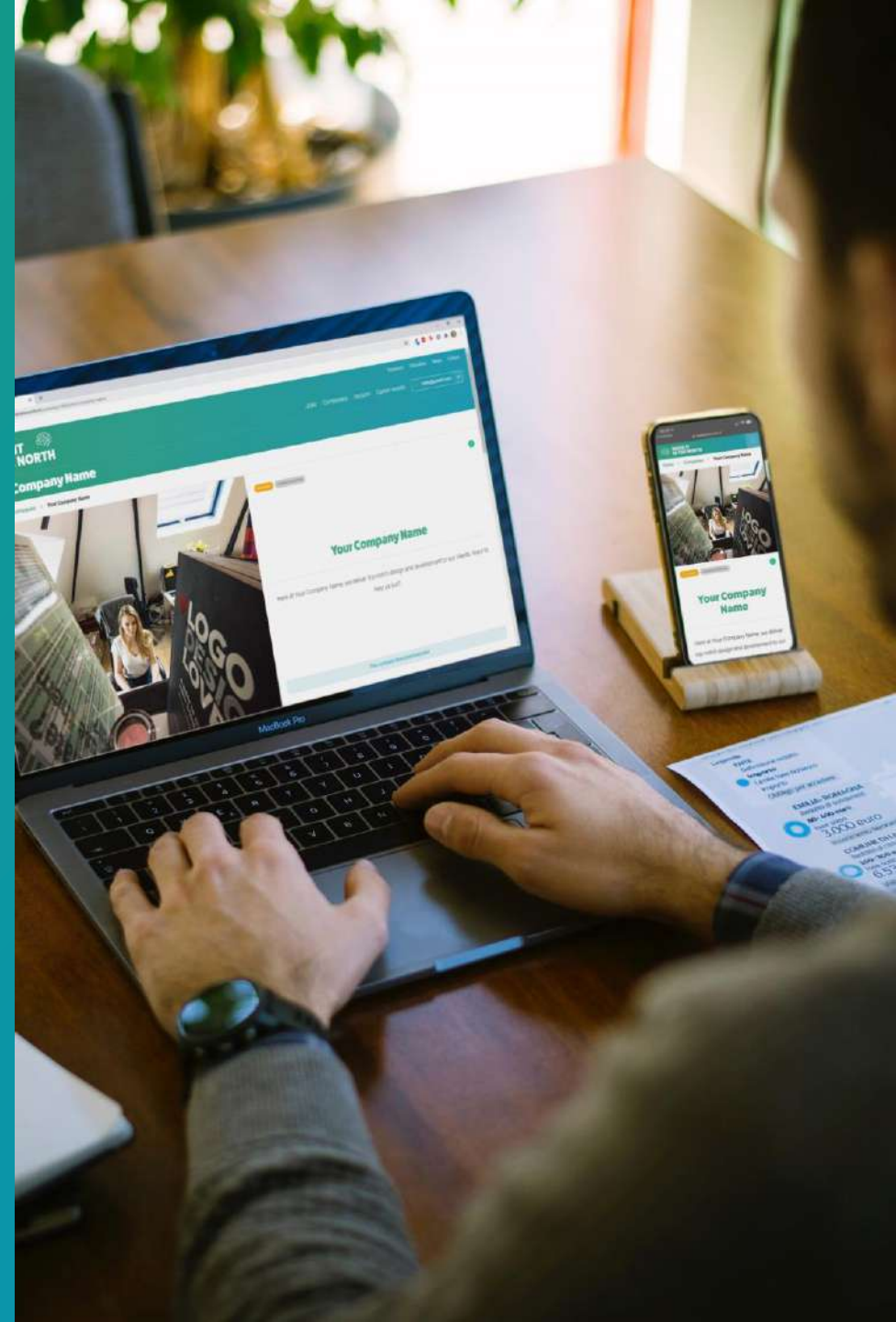
Creative Industries x

Company name \*

Chamber of Commerce number \*

Short description Translate


Description Translate



# Step 3


## Upload your jobs

*After filling your company page, you can upload your job vacancies. Through the dashboard, you can create a job. We recommend to fill this out as thoroughly as possible, with text and images. In this way, job seekers get a good idea of who you are and what you have to offer.*



[Research](#)
[Education](#)
[News](#)
[Culture](#)

[Jobs](#)
[Companies](#)
[Sectors](#)
[Career events](#)


[marjolein.wiersma@iwc.nl](#)

[Dashboard](#)
[Jobs](#)
[Users](#)
[Companies](#)
[Static Pages](#)

### Edit job

Job type

full-time

Job title

Store manager

Short description \*

You're excited to manage a team of 6 employees and keep our shoe store in order

Translate

Description

At Your Company, we think it's as important to have happy employees as happy customers. As Store Manager, this is something you can actively be a part of and contribute to. Below, we

Translate

Locatie

Add existing

Street \*

Herestraat

House number \*

Duration of your vacancy on the website

Active from:

12/01/2020

Active till:

12/31/2020

Add contact person

Add new

Contact person

Jane Doe

Show your company and workspace

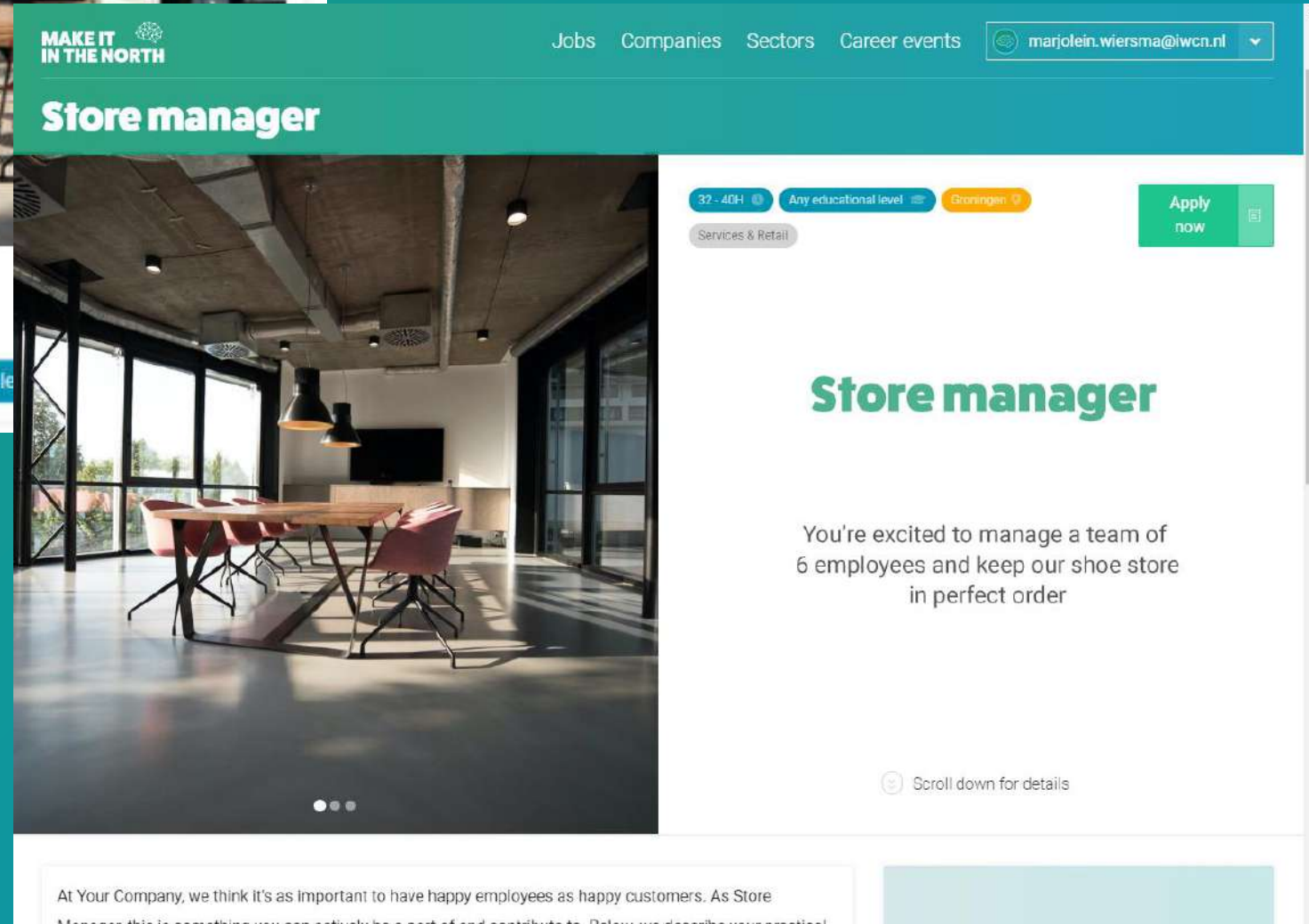
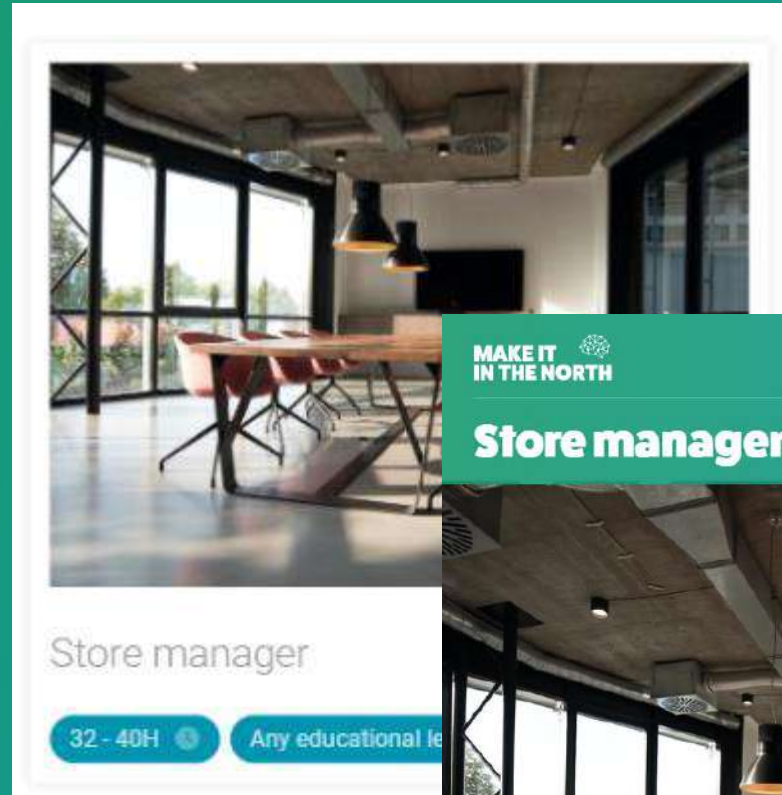
(use company images)



# Step 3

## Upload your jobs

*Once you have finished and uploaded your job, it will be checked by the webmaster who will put it online as soon as possible.*



# WHO IS MAKE IT IN THE NORTH

Make it in the North is the result of a collaboration between knowledge institutions, business (associations), government and English-speaking job seekers in the Northern Netherlands.



university of  
 groningen



Hanzehogeschool  
Groningen  
University of Applied Sciences



international  
welcome center  
north

## HET AKKOORD VAN GRONINGEN

koninklijke  
metaalunie

FME



DE COMPAGNONS  
VAN ZUID EN OOST GRONINGEN

ExecutiveMobility



Fryslân



HealthHub Roden

HollandPayroll

LIFE Cooperative  
there's more to healthy aging

MARKETING  
GRONINGEN

NOM

InnovationBoard

NOO  
Noordelijke  
Online  
Ondernemers

TAMMELING

Regio Groningen-Assen



SAMENWERKING  
NOORD

GRONINGEN SEAPORTS



WORLD TRADE CENTER  
NOORD-NEDERLAND  
Center for Export & Import



**Questions or remarks?**  
You can reach us at  
[info@makeitinthnorth.nl](mailto:info@makeitinthnorth.nl)